

TJE 2022 Webinar Forecast			
	Key Points:		
	This file will list the webinars that have been completed and the tentative forecast for those planned.		
	All dates (both listed months and days) are subject to change based on available schedules and conflicts. Please check for updates as the dates get closer.		
	As the webinar approaches, we will send out a signup email. There will be a link to the webinar site.		
	All the completed webinars are available for viewing in our webinar repository.		
	https://www.tjenetwork.com/webinar-repository-open/		
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Webinar Information			
Date / Time	Title	Description	Status
1/25/2022 12:00 PM	The 9 slides you need to successfully pitch your business	In this workshop, we'll discover how to triple your conversion rate. Specifically, we'll learn a truly efficient way to pitch your business through 9 key components.	Completed
2/15/2022 12:00 PM	Marketing for Change	How small investments in marketing can generate major growth for your nonprofit.	Completed
3/29/2022 12:00 PM	How to get your fitness business running	The goal of the webinar will be to explain the trends in the fitness industry and what to expect: establishing yourself as an authority, building a professional approach, and how to get in front of prospective clients.	Completed
5/24/2022 12:00 PM	What is the difference between Mediation, Arbitration and Litigation, and when would I use one over the other?	I think a lot of non-lawyers are not sure what the differences are altogether, so there might be some value in just explaining the processes and offering some general guidance. On the other hand, if the viewers are lawyers, they will know the differences, and will value more some tips on how to best negotiate, or leverage mediation etc.	Completed
6/8/2022 10-11:30 AM	Selling in the Virtual World (During and Post Pandemic)	In this fast-paced webinar internationally-acclaimed sales expert, Jeff Goldberg, offers his best tips, tools, and strategies for selling B2B and B2C during and post-pandemic.	Completed
6/15/2022 12:00 PM	Panel: EOS (Entrepreneurial Operating System)	Learn about this great new strategic tool to grow your business from 3 expert implementors.	Completed
8/16/2022 12:00 PM	Fractional Leadership: Landing Executive Talent You Thought Was Out of Reach	This webinar introduces you to a concept unfamiliar to some - how small and mid-size business owners add experienced executives to their teams for a portion of their available time and a fraction of the \$200,000+ cost of a full-time hire (Fractional Leaders). Whether you're a business owner frustrated and continually hitting the ceiling because of a lack of been-there-done-that experienced executives for your leadership team, or you are or are considering becoming an executive for multiple clients, check out this webinar by the author of THE book on the subject, Fractional Leadership: Landing Executive Talent You Thought Was Out of Reach (available on Amazon in paperback, hardcover, Kindle, and Audible).	Scheduled
9/13/2022 12:00 PM	Law, Business, & Ethics: Friends or Foes?	Every business is in a constant struggle with both the law and basic morality. This webinar will investigate the reasons behind this struggle and how proper legal guidance can bring about a peaceful victory for all three.	Scheduled
9/20/2022 12:00 PM	Best practices of Public Speaking	The keys do's don'ts, and imperatives for public speaking	Scheduled
10/25/2022 12:00PM	How to choose the best social media for your business	Panel discussion involving all the different choices from LinkedIn, to Facebook, to Instagram, to Google	Tentative Date
11/29/2022 12:00 PM	Business Strategy	Updated business planning and strategy	Scheduled
12/13/2022 12:00 PM	Profit and Loss	How to understand your Profit & Loss statement to drive your business	Scheduled